



epi

# Ascend London 2019

Sponsorship Opportunities



# About Ascend London 2019

**Date:** November 7th, 2019

**Time:** 9.00am-11pm

**Format:** Full day-conference plus evening activity

**Venue:** 133 Houndsditch, etc. venues, London.

**Expected attendees:** 400+

**Target Audience:** Episerver customers, prospects and partners

# Introduction

## Sponsorships

Episerver is offering a wide range of sponsorships designed to suit all types of partners. Each sponsorship will allow you to showcase your products and services to Episerver customers, partners and prospects.

## How to Reserve a Sponsorship

Sponsorships are limited and available on a first-come, first served basis.

*Please specify in the subject line which Ascend event you'd like to sponsor and which package you're interested in.*

For any questions regarding the sponsorship packages – contact [ascendevents@episerver.com](mailto:ascendevents@episerver.com)

# Gold

£10,000

3 available

Keynote speaker on main stage

Recognition as a Gold sponsor throughout conference

Company logo, description (50 words) and link on event website

Conference mobile app  
Includes logo, company description and link to content or URL

Exhibit booth 7x7x8 feet. Shell scheme with 48 inch screen, table and chairs.

# Silver

£7,000

8 available

Hosted round table

Recognition as a Silver sponsor throughout conference

Company logo, description (25 words) and link on event website

Conference mobile app  
Includes logo, company description, ad and link to content or URL

Exhibit booth 7x7x8 feet. Shell scheme with 42 inch screen, table and chairs.

# Bronze

£3,500

10 available

Company logo on event website

Conference mobile app  
Includes logo, company description, ad and link to content or URL

Exhibit booth 7x1x8 feet. Shell scheme with table and chairs.

# Gold sponsorship

## £ 10,000

3 available



### Conference Inclusion

- Keynote speaker on main stage – Customer speaker required and content must be approved by Episerver. 25min session.
- Recognition as a Gold sponsor throughout conference

### Additional Promotions and Benefits

- Company logo, company description (50 words) link on event website
- Promotional Package
- Conference mobile app – includes logo, company description and link to content or URL

### Exhibit Hall

- Exhibit booth 7x7x8 feet
- Shell scheme with 48 inch screen, table and chairs.  
Sponsor supply artwork.

# Silver sponsorship

## £ 7,000

8 available



### Conference Inclusion:

- (1) Hosted round table in customer, partner or developer track
- Recognition as a Silver sponsor throughout conference

### Additional Promotions and Benefits:

- Company logo, company description (25 words) link on event website
- Promotional Package
- Conference mobile app – includes logo, company description, ad and link to content or URL

### Exhibit Hall:

- Exhibit booth 7x7x8 feet
- Shell scheme with 42 inch screen, table and chairs. Sponsor supply artwork.

# Bronze sponsorship

## £ 3,500

10 available



### Promotions and Benefits:

- Company logo on event website
- Promotional Package
- Conference mobile app – includes logo, company description, ad and link to content or URL

### Exhibit Hall:

- Exhibit booth 7x1x8 feet
- Shell scheme with table and chairs.  
Sponsor supply artwork.
- 42 inch screen available at additional cost

# Additional branding opportunities

## Sponsored wifi

Personalize the name and password for the conference wifi at your preference.

**Price:** Prices start from £1,000 +VAT

## Cocktail Reception (1 sponsor only)

After a 5 minute Q&A on stage together with our host, your signature cocktail or cupcake will be served.

**Price:**

- £3,000 for branded cocktail

OR

- £2,000 for a branded cupcake



# Additional information

**Sponsorship Agreement:** Sponsor must sign the Episerver Ascend sponsor agreement in order to be confirmed. Episerver will hold the sponsorship for 10 business days after sending out the agreement.

**Payment:** Payment for the sponsorship is due no later than 30 days prior to the event. Episerver will mail out an invoice to the partner.

**Wifi:** Standard wifi is provided as part of your sponsorship package. If you need it hardwired, it is available at an additional cost.

# Session information

**Sessions:** Sponsors who have a session with their sponsorship must send the session abstract by the due date Episerver provides so that Episerver may review and approve session content.

**Powerpoint template:** Episerver will provide you with a PowerPoint template to use.

**Content approval:** Episerver may require a conversation to discuss the content before approving. Sponsor must provide a complete presentation deck by due date prior to Ascend for final review.

**FAQ:** A speaker FAQ will be sent out prior to Ascend with important details for speakers.

# Partner Village Details

Episerver will provide all sponsors with an Exhibitor Guide that will include details on the schedule, AV, shipping and more.

**Booths:** See your sponsorship package for Shell Scheme size. Sponsors are responsible for supplying artwork and bringing their collateral. Table and chairs will be supplied – if you wish to bring your own furniture, please confirm with us first.

**Giveaways:** Exhibitors are allowed to distribute small giveaways from their stand. If exhibitor wants to hand-out anything larger, do in-booth promotions or raffles, it must be pre-approved by the venue and Episerver.

**Food & Beverage:** If sponsor wants to distribute any food or beverage, it must be pre-approved by the venue and Episerver.



# Ascend Events 2019

- September 12th – Ascend Copenhagen
- October 8th – Ascend Berlin
- October 9th – Ascend Benelux
- October 27th-29th – Ascend USA
- November 5th – Ascend Stockholm
- November 7th – Ascend London
- November 20th – Ascend Helsinki

[www.episerver.com/ascend](http://www.episerver.com/ascend)



# Contact information

If you have any questions, please  
send these to  
[ascendevents@episerver.com](mailto:ascendevents@episerver.com).

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