



epi

# Ascend Helsinki 2019

Sponsorship Opportunities



# About Ascend Helsinki 2019

**Date:** November 20th, 2019

**Time:** 9am-5pm

**Venue:** Scandic Park, Helsinki

**Expected attendees:** 200

**Target Audience:** Episerver customers,  
prospects and partners

# Introduction

## Sponsorships

Episerver is offering a wide range of sponsorships designed to suit all types of partners. Each sponsorship will allow you to showcase your products and services to Episerver customers, partners and prospects.

## How to Reserve a Sponsorship

Sponsorships are limited and available on a first-come, first served basis.

*Please specify in the subject row which Ascend event you'd like to sponsor and which package you're interested in.*

For any questions regarding the sponsorship packages – contact [Ascendevents@episerver.com](mailto:Ascendevents@episerver.com)

# Gold

€5,000

2 available

10 full conference passes

Keynote speaker on main stage

Recognition as a Gold sponsor throughout conference

Company logo and link on event website

Conference mobile app  
Includes logo, company description and link to content or URL

Exhibit booth 4x2m

# Silver

€2,000

Several available

6 full conference passes

Recognition as a Silver sponsor throughout conference

Company logo and link on event website

Conference mobile app  
Includes logo, company description, ad and link to content or URL

Exhibit booth 3x2m



# Gold sponsorship

# € 5,000

2 available

## Conference Inclusion

- Keynote speaker on main stage – Customer speaker required and content must be approved by Episerver. 30min session.
- 10 Full conference passes, which includes all conference meals, access to exhibits, conference sessions, keynotes, and events
- Recognition as a Gold sponsor throughout conference

## Additional Promotions and Benefits

- Company logo and link on event website
- Promotional Package
- Conference mobile app – includes logo, company description and link to content or URL

## Exhibit Hall

- Exhibit booth 4x2m, space only with table and chairs

# Silver sponsorship

# € 2,000

Several available

## Conference Inclusion

- 6 Full conference passes, which includes all conference meals, access to exhibits, conference sessions, keynotes and events

## Additional Promotions and Benefits

- Company logo and link on event website
- Promotional Package
- Conference mobile app – includes logo, company description, ad and link to content or URL

## Exhibit Hall

- Exhibit booth 3x2m, space only with chairs and table

# Additional information

**Sponsorship Agreement:** Sponsor must sign the Episerver Ascend sponsor agreement in order to be confirmed. Episerver will hold the sponsorship for 10 business days after sending out the agreement.

**Payment:** Payment for the sponsorship is due no later than 15 days prior to the event. Episerver will mail out an invoice to the partner.

**Wifi:** Standard wifi is provided as part of your sponsorship package. If you need it hardwired, it is available at an additional cost.

# Session information

**Sessions:** Sponsors who have a session with their sponsorship must send the session abstract by the due date Episerver provides so that Episerver may review and approve session content.

**Powerpoint template:** Episerver will provide you with a PowerPoint template to use.

**Content approval:** Episerver may require a conversation to discuss the content before approving. Sponsor must provide a complete presentation deck by due date prior to Ascend for final review.

**FAQ:** A speaker FAQ will be sent out prior to Ascend with important details for speakers.



# Partner Village Details

Episerver will provide all sponsors with an Exhibitor Guide that will include details on the schedule, AV, shipping and more.

**Booths:** See your sponsorship package for size. Exhibitors are responsible for branding their own booths. Sponsors are responsible for supplying artwork and bringing their collateral.

**Giveaways:** Exhibitors are allowed to distribute small giveaways. If exhibitor wants to hand-out anything larger, do in-booth promotions or raffles, it must be pre-approved by the venue and Episerver.

**Food & Beverage:** If sponsor wants to distribute any food or beverage, it must be pre-approved by the venue and Episerver.



# Ascend Events 2019

- September 12th – Ascend Copenhagen
- October 8th – Ascend Berlin
- October 9th – Ascend Benelux
- October 27th-29th – Ascend USA
- November 5th – Ascend Stockholm
- November 7th – Ascend London
- November 20th – Ascend Helsinki

[www.episerver.com/ascend](http://www.episerver.com/ascend)



# Contact information

If you have any questions, please  
send these to  
[ascendevents@episerver.com](mailto:ascendevents@episerver.com).

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