



epi

Ascend USA 2019

Sponsorship Opportunities



Dear Valued Partner,

We are excited to announce that our global annual customer and partner conference, Episerver Ascend, is returning and this time at a new location in Miami, Florida at the fabulous 5-star Fontainebleau Resort in South Beach from 27th to October 29th 2019.

To ensure you receive the most beneficial exposure, we are rising to new heights with a welcome reception in a stylish garden and a final night venue that inspires to a great party. On Tuesday we are also ending the conference with the prestigious Awards. We will also be including many new things such as Women in Tech, Sunrise Yoga and other inspiring possibilities.

In 2018, Ascend boasted more than 600 attendees; 80 sessions and hands-on labs; thought provoking keynotes from Troy Hunt and Shawn Achor; another legendary final night Episerver Rising event at the Marquee Nightclub; and a VIP Commerce Experience.

Ascend 2019 will bring together a community of more than 600 customers, prospects, partners, and engaging industry thought leaders. We also expect to increase the “partner only” aspect of the event so that you can expand your network, increase your Episerver knowledge hands-on, and get the best return for your investment.

In order to accommodate requests from last year and meet increased demand for this year, we are offering a wide range of sponsorship opportunities to suit your needs. I encourage you to review the enclosed details carefully and respond quickly, as changes have been made and we expect to sell out again, just as last year. Booth selection is based on the contract submission date, so don't delay.

Our partners are critical to the success of our clients and our business. We are a partner company, and together we can shape the future of creating truly standout and valuable digital experiences.

On behalf of the entire Episerver team, I look forward to partnering with you for the best Ascend yet!

Sincerely,
James Norwood

A handwritten signature in black ink, appearing to read 'James Norwood', with a large, sweeping flourish extending to the right.

EVP Strategy & Chief of Staff

2018 Sponsors – Thank you!

Global Sponsor:



Platinum Sponsors:



LUMINOS LABS

Gold Sponsors:



VERNDALE

Silver Sponsors:



Bronze Sponsors:



SITEWORX

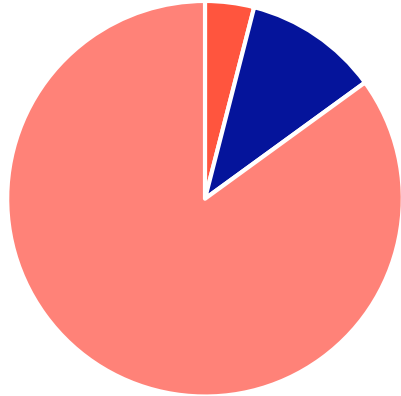


WHEREWARE



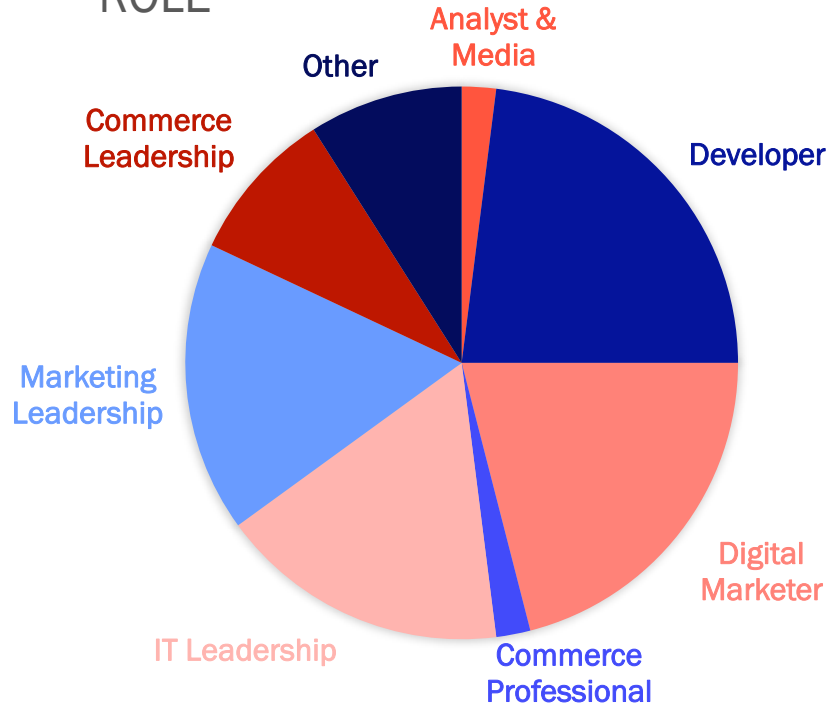
Episerver Ascend 2018 - Attendee Demographics

REGION



■ APAC ■ EMEA ■ Americas

ROLE





About Ascend 2019



www.episerver.com/ascend

Date: October 27th-29th, 2019

Format: Full day conferences with different tracks, Welcome Reception, Web Awards, Final Night Party and more...

Venue: Fontainebleu, Miami Beach

Expected attendees: 600+

Target Audience: Episerver customers, prospects and partners



Introduction

Sponsorships

Episerver is offering a wide range of sponsorships designed to suit all types of partners. Each sponsorship will allow you to showcase your products and services to Episerver customers, partners and employees.

How to Reserve a Sponsorship

Sponsorships are limited and available on a first-come, first served basis.

Please specify in the subject row which Ascend event you'd like to sponsor and which package you're interested in.

For any questions regarding the sponsorship packages – contact Ascendevents@episerver.com

Booth Selection

Booth and table-top selection will be announced as we get closer to the event. At that time, sponsors will be able to select the booth/table-top of their choice, based on the level of sponsorship and the date you signed up to sponsor.



Global Platinum Sponsorship | \$Price on Request

1 available

Conference Inclusion

- 6 Full conference passes, which includes all conference meals, access to exhibits, conference sessions, keynotes, and events
- Flat sponsor add rate of \$900 for additional conference passes for sponsor employees only (this offer cannot be combined with any other group sales)
- Recognition as a Global Platinum sponsor throughout conference on signage and in General Session
- One Presentation Breakout Session with a dedicated sponsor Session content must be approved by sponsor.

Additional Promotions and Benefits

- Logo on footer of Ascend emails
- Company logo and URL on Ascend website
- Social Marketing Kit for promotional use
- Announcement in the app about your sponsored event
- Conference mobile app – includes logo, company description and URL
- Access to VIP Areas throughout the conference

Exhibit Hall

- One 20x20 feet Booth space with pipe and drape
- One high cocktail table and two chairs or One 6' table and two chairs

Exclusive Global Platinum Sponsorship Opportunity

Monday Night Reception – Cocktails and mingle!

The Monday Night Reception will be an evening filled with delicious cocktails, canapés and mingle in the expo! This sponsorship includes event signage, branded napkins and a signature cocktail.





Platinum Sponsorship | \$27,000

6 available

Conference Inclusion

- 5 Full conference passes, which includes all conference meals, access to exhibits, conference sessions, keynotes, and events
- Flat sponsor add rate of \$900 for additional conference passes for sponsor employees only (this offer cannot be combined with any other group sales)
- Recognition as a Platinum sponsor throughout the conference, on signage, and in General Session
- One Presentation Breakout Session with a dedicated carrel. Session content must be approved by the sponsor

Additional Promotions and Benefits

- Logo on footer of Ascend emails
- Company logo and URL on Ascend website
- Social Marketing Kit for promotional use
- Announcement in the app about your sponsored event
- Conference mobile app – includes logo, company description and URL
- Access to VIP Areas throughout the conference

Exhibit Hall

- One 10x10 feet Booth space with pipe and drape
- One high cocktail table and two chairs or One 6' table and two chairs

Exclusive Platinum Sponsorship Opportunities

One per sponsor available on a first-come, first-served basis.

Welcome reception - Garden Party: Sponsor the conference opening Welcome Reception at the lawn at Fontainebleau. This sponsorship includes special event signage, branded LED light cubes and branded napkins.

Dias de los muertos- Final Night: The Tuesday Night Party is the highlight of the conference and the chance to market your company to a large audience. This sponsorship includes special event signage, VIP seating area and a signature cocktail.

Registration Branding: Be the exclusive sponsor of registration. This sponsorship includes your logo on check-in kiosks and the registration desk plasma screen at the event.

Conference Lanyard: Your company logo will be featured on the adjustable lanyard attached to each badge holder worn by every attendee.

Coffee Cart: Conference attendees are always looking for their next coffee! You will have your own branded coffee cart throughout the conference. The coffee cart will be branded with your logo in the Partner Village.

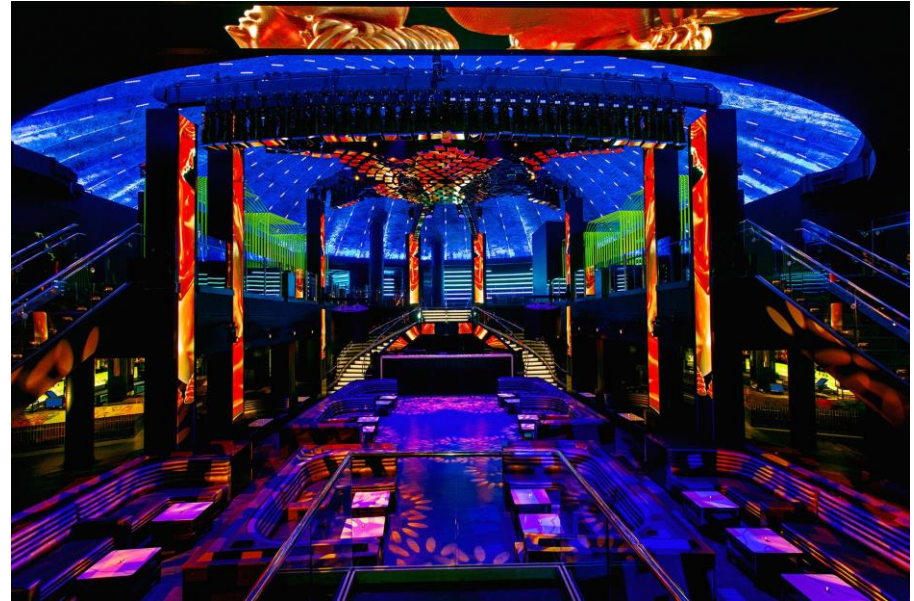
Conference Wifi: Conference attendees will know your name as the password will be your company name and signage will be displayed near the registration desk.



Welcome Reception Venue



Final Night Venue - LIV





Gold Sponsorship | \$21,000

6 available – 3 left!

Conference Inclusion

- 4 Full conference passes, which includes all conference meals, access to exhibits, conference sessions, keynotes and events
- Flat sponsor add rate of \$900 for additional conference passes for sponsor employees only (this offer cannot be combined with any other group sales)
- One Presentation Breakout Session with attendee scans – Session content must be approved by Episerver

Additional Promotions and Benefits

- Company logo and URL on Ascend website
- Social Marketing Kit for promotional use
- Announcement in the app about your sponsored event
- Conference mobile app – includes logo, company description and URL

Exhibit Hall

- One 6x6 feet Booth space with pipe and drape
- One high cocktail table and two chairs or One 6' table and two chairs

Exclusive Gold Sponsorship Opportunities

One per sponsor available on a first-come, first-served basis.

Room Drop (2 available): Provide one small item to be delivered to each attendee's room at the Fontainebleau. Sponsor is responsible for providing the item and it must be approved by Episerver.

Hands-On-Lab (2 available): Your company logo will be prominently displayed on each of the attendee computer screens as well as the meeting room sign cover above the lab.

Photo Booth: Say cheese! Your company logo will be displayed on each printed photo strip. The photo booth will be placed in the Partner Village.

Code Bash: Your company logo will be prominently displayed in the Code Bash room where developers will compete for the 2019 trophy!



Silver Sponsorship | \$12,000

6 available – 3 left!

Conference Inclusion

- 3 Full conference passes, which includes all conference meals, access to exhibits, conference sessions, keynotes, and events
- Flat sponsor add rate of \$900 for additional conference passes for sponsor employees only (this offer cannot be combined with any other group sales)

Additional Promotions and Benefits

- Company logo on Ascend website
- Social Marketing Kit for promotional use
- Announcement in the app about your sponsored event
- Conference mobile app – includes logo and company description

Exhibit Hall

- One 6x6 feet Booth space with pipe and drape
- One high cocktail table and two chairs **or** One 6' table and two chairs

Exclusive Silver Sponsorship Opportunities

One per sponsor available on a first-come, first-served basis.

Breakfast (2 available)

Maximize your sponsorship by being the first company the attendees think of each morning at Ascend as they enjoy breakfast. This sponsorship includes your logo on Breakfast signage on the two days of Ascend. This shared sponsorship is limited to two sponsors.

Morning & Afternoon Breaks (2 available)

Meet new friends and associates as you enjoy some “reset” time during the three morning and afternoon breaks. Hot and cold beverages will be available mid-morning throughout the area in addition to snacks in the afternoon. This sponsorship includes signage near the break areas on all three days of Ascend. This shared sponsorship is limited to two sponsors.

Lunches (2 available)

After the morning sessions, attendees will be happy to see your logo alongside a fabulous lunch, as they recharge for the afternoon sessions. This sponsorship will feature your logo on the lunch signage for all lunches. This shared sponsorship is limited to two sponsors.



Bronze Sponsorship | \$8,000

8 available – 2 left!

Conference Inclusion

- 2 Full conference passes, which includes all conference meals, access to exhibits, conference sessions, keynotes and events
- Flat sponsor add rate of \$900 for additional conference passes for sponsor employees only (this offer cannot be combined with any other group sales)

Additional Promotions and Benefits

- Company logo on Ascend website
- Social Marketing Kit for promotional use
- Conference mobile app - logo

Exhibit Hall

- One 6x6 feet Booth space with pipe and drape
- One high cocktail table and two chairs or One 6' table and two chairs

Additional Sponsorship Opportunities



Branded Charging Station

The perfect opportunity to save someone's day! Your company logo will be displayed on the charging station and it will be placed in the Partner Village during the whole event.

Price: \$2,500





Sunrise Yoga with Ed

Kick start the day with mindfulness on the Ocean Lawn with the waves as your background sound.

Ed Kennedy will guide the delegates through a yoga session in the morning and set the tone for the rest of the day.

Your logo will be printed on t-shirts and yoga mats that each attendee will receive when attending the session.

Price: \$5,000 for both Monday and Tuesday morning





Session information

Sessions: Sponsors who have a session with their sponsorship must send the session abstract by the due date Episerver provides so that Episerver may review and approve session content.

Powerpoint template: Episerver will provide you with a PowerPoint template to use.

Content approval: Episerver may require a conversation to discuss the content before approving. Sponsor must provide a complete presentation deck by due date prior to Ascend for final review.

FAQ: A speaker FAQ will be sent out prior to Ascend with important details for speakers.



Partner Village Details

Episerver will provide all sponsors with an Exhibitor Guide that will include details on the schedule, AV, shipping and more. **Exhibitors are responsible for branding their own space.**

Booths: See your sponsorship package for size. Exhibitors are responsible for branding their own booths.

Giveaways: Exhibitors are allowed to distribute small giveaways. If exhibitor wants to hand-out anything larger, do in-booth promotions or raffles, it must be pre-approved by the venue and Episerver.

Food & Beverage: If sponsor wants to distribute any food or beverage, it must be pre-approved by the venue and Episerver.



Additional Ascend Events 2019

- September 12th – Ascend Copenhagen
- October 8th – Ascend Berlin
- October 9th – Ascend Benelux
- November 5th – Ascend Stockholm
- November 7th – Ascend London
- November 20th – Ascend Helsinki



Contact information

If you have any questions, please
send these to

ascendevents@episerver.com

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