

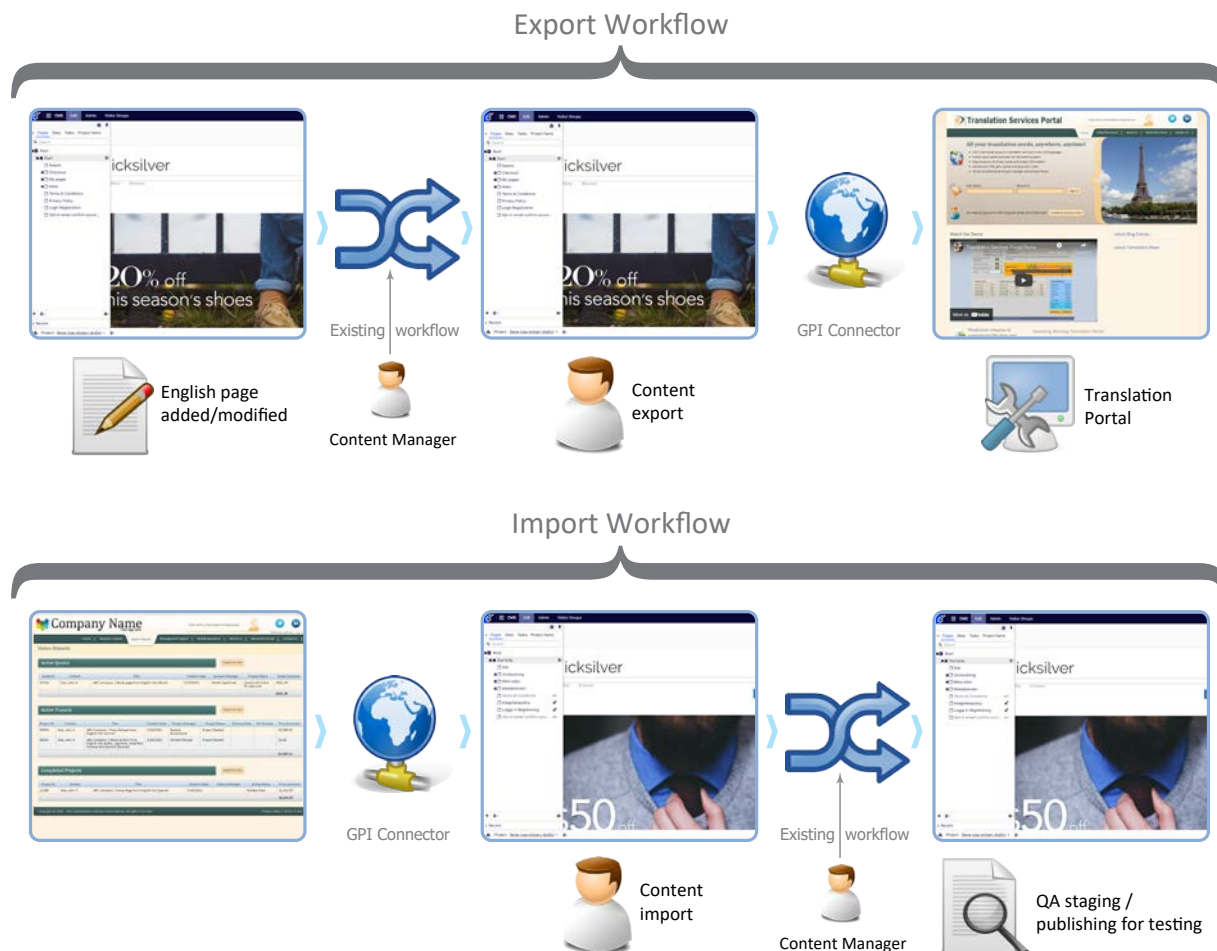
GPI Translation Services Connector for Optimizely

Today, many websites are powered by web content management systems (WCMS) and many enterprises author, store and publish content from a central WCMS. GPI has extensive experience interfacing with a variety of WCMS platforms to help clients author and publish multilingual content destined for an array of target formats.

GPI provides website localization services under a multitude of client-driven workflows including any combination of:

- Directly interfacing and inputting translations into your WCMS.
- Receiving content that has been exported as XLIFF for us to localize and return to you.
- Deployment of a custom connector between your WCMS and our Translation Portal.

GPI offers custom WCMS connectors to a variety of web content management systems to streamline localization workflows and access translation project information across your enterprise. GPI's Translation Services Connector for Optimizely enables users of Optimizely-based websites to initiate translation workflows with a single click and gain access to an array of reports to track and manage global translation projects.



Contact GPI for your free connector and Translation Portal demo at:

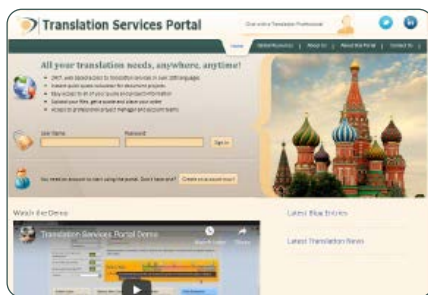
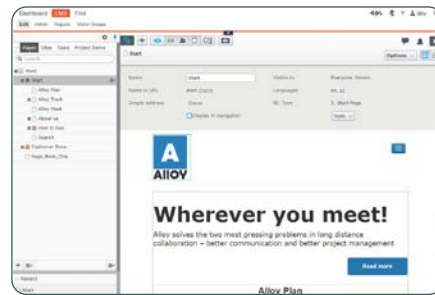
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GPI's Translation Services Portal

GPI's Translation Services Portal is a fully customizable, cloud-based communication and collaboration portal designed to give companies immediate, secure and global access to all of their translation project information.

GPI's Translation Portal has been selected as:

- SIIA Annual Codie Awards finalist for the Best Enterprise Portal Platform.
- Winner W3 Silver Award from the International Academy of the Visual Arts.



TRANSLATION PORTAL BENEFITS

- Easy integration with the Optimizely CMS desktop.
- Simplifies import/export process for content translation workflows.
- 24/7 secure access for global teams to collaborate and track translation projects.
- Quotes, proposals and a range of project materials are available.
- Dashboard to view status reports, schedules and project tasks lists.

Optimizely CONNECTOR BENEFITS

- Easy integration with GPI's Translation Portal.
- No technical background needed during the installation process.
- No security modifications or specific port number required on the client side.
- No standalone database or integration with the Optimizely database required.
- Unlimited number of pages, subpages and/or languages can be included in one project.

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