

Pets at Home: Our journey so far of a headless Optimizely experience



Meet our panel



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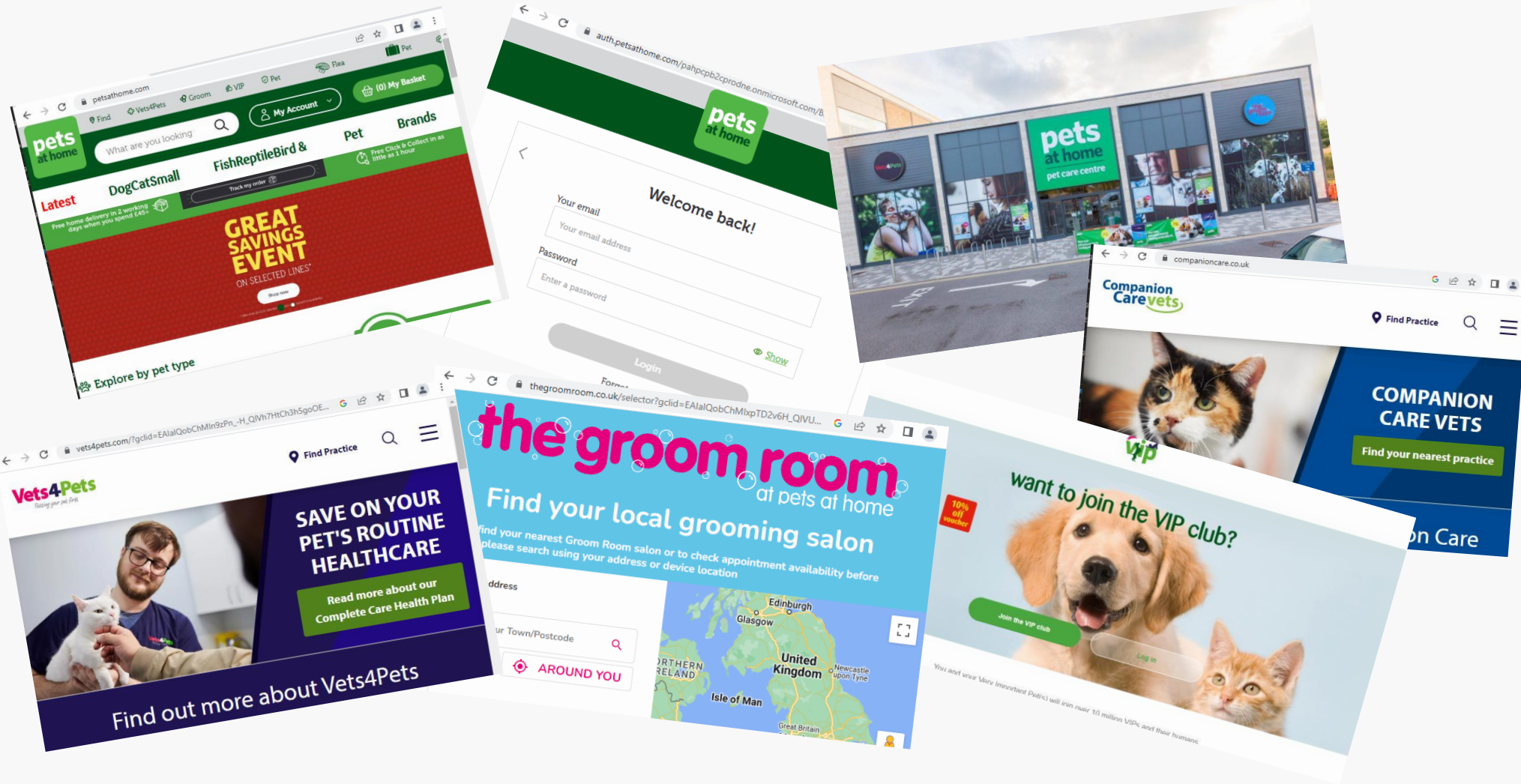


Pets At Home: More Than a Petshop!

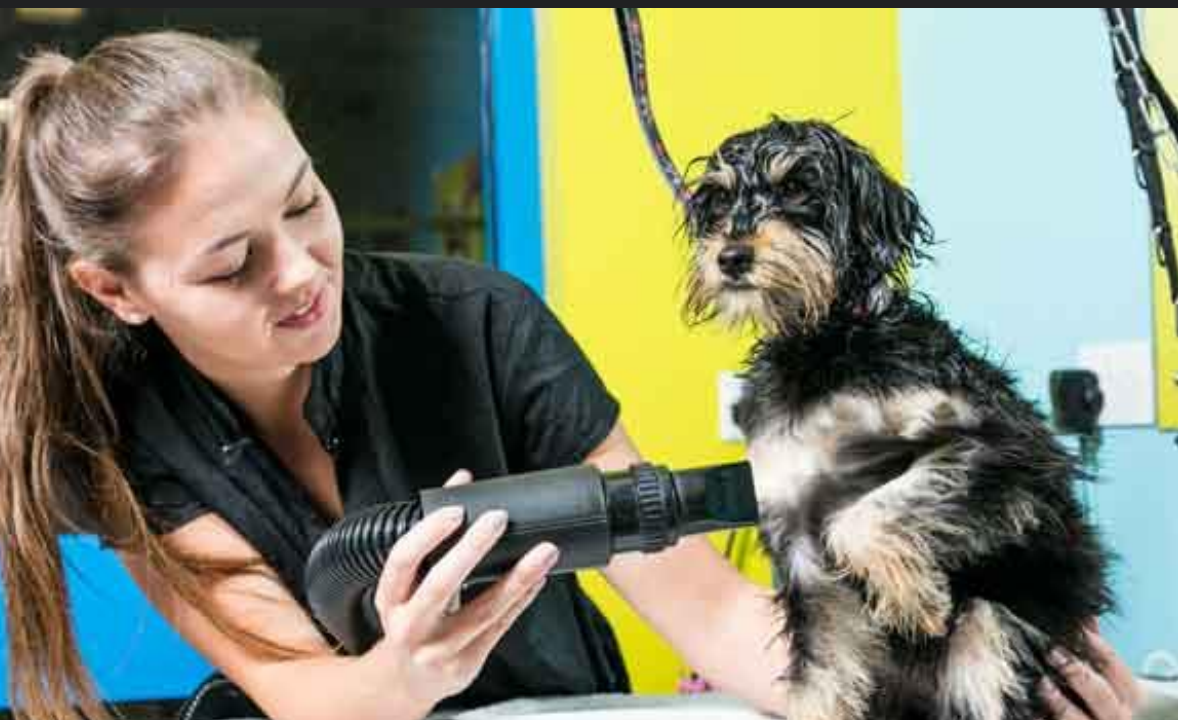
To build the world's best pet care platform

One integrated business Consumer centric Omnichannel Sustainable

Customer Starting Point: Disjointed Experience!



Pets at Home



Time for questions



